

Challenge تحدي
Women on the Frontline
نساء في الخطوط الأمامية

تمويل موازي Matched-Funding
\$20,000

Empower Arab Women to #TakeTheLead!

zoo maal Hivos
people unlimited

Empowering Arab Women to Take The Lead

As part of its mission to promote creativity in the Arab world and to encourage entrepreneurship, Zoomaal, the leading crowdfunding platform in the MENA region, in partnership with Hivos, has launched the 'Women on The Frontline' Challenge, with \$20,000 available in matched-funding to support participating projects.

This challenge is tailored for projects and initiatives in the MENA region that celebrate and empower women, raise awareness about issues that concern them, inspire both men and women to encourage an equal female contribution in society, or create a role-model of the project owner that would inspire other women in her community to take the lead and come up with innovative initiatives that would ameliorate their position in society. Participating campaigns are from various fields focusing on the creative, artistic, and community-related domains.

23 campaigns are now live on Zoomaal and are ready to be supported by the crowd. All contributions to these campaigns will be doubled until the \$20,000 matched-fund allocated by Hivos is fully pledged, or until the challenge ends on Dec 9, 2015.

Browse and support projects initiated by outstanding women from the Arab world here:

<http://www.zoomaal.com/browse/challenge/takethelead>